



FOR IMMEDIATE RELEASE

DLG launches dairy exhibition in the US

New “ADX – American Dairy XPO” trade show in Burlington, Vermont on November 5-6, 2025 – dairy professionals to benefit from DLG’s trade fairs, including newly-acquired Canadian Dairy XPO (CDX) – DLG’s subsidiary “DLG North America” to manage the exhibitions on North American continent

BURLINGTON, Vermont, November 7, 2024 – DLG (German Agricultural Society) has today announced the launch of “ADX – American Dairy XPO”, a new trade show aimed at dairy producers from the United States (US) and Canada that combines exhibition with practical farming know-how. Set to debut on November 5-6, 2025 at the Champlain Valley Exposition Center in Burlington, Vermont, the ADX – American Dairy XPO is presented by the DLG (German Agricultural Society), the organizer of both the Canadian Dairy XPO (CDX) and the Germany-based EuroTier, an international trade fair for livestock technologies.

Drawing on the success of CDX, Canada’s largest dairy trade fair attracting 17,000 visitors and 350 exhibitors annually, the ADX–The American Dairy XPO will showcase the latest advancements from regional and global companies supplying dairy technology, equipment, and management practices for American dairy producers.

"The vision for ADX – American Dairy XPO is driven by the need for concentrated knowledge of the full array of specialized products and services for the dynamic US dairy industry. ADX is a custom trade show created specifically for the requirements of North American dairy producers. The location of the tradeshow in Vermont captures the high concentration of dairy producers in New York, Pennsylvania as well as Quebec in Canada.

"The trade show is an ideal place for dairy producers to connect with the industry, including like-minded farmers while away from their daily work on the farm. ADX – American Dairy XPO will capture the pride of multi-generational involvement and celebrate hard work around the incredible commodity of milk," says Jordon Underhill, President of CDX and ADX – American Dairy XPO.

In addition to exhibitors, the new trade show will feature current topics, including the needs of young farming professionals as well as the “Dairy Classroom” that focuses on education, both on-farm practices and business-related topics to help dairy farm families manage and improve their bottom line.

The ADX – American Dairy XPO is DLG’s (German Agricultural Society) first livestock trade show in the United States. Headquartered in Frankfurt, Germany, the DLG aims to make available farm management knowledge among farming professionals through exhibitions and networking platforms.

The ADX – American Dairy XPO will benefit from existing synergies of DLG’s EuroTier livestock exhibition as well as the Canadian Dairy XPO (CDX) in Ontario, Canada, which was part of DLG’s acquisition of Underhill Enterprise Inc. (UEI) in July 2024. The DLG set up the subsidiary “DLG North America” to manage its exhibition activities in North America.

"We look forward to collaborating with industry leaders and partners to offer dairy farmers and professionals a platform to learn, network and drive growth. DLG will contribute its international network as farmers' organization and will invite international exhibitors to exhibit in Vermont", says Jens Kremer, Managing Director of DLG International.

This new ADX – American Dairy XPO trade show will be presented in Europe in November at EuroTier 2024, in Germany - the world’s leading trade fair for professional animal farming and livestock management."

About the American Dairy XPO

The American Dairy XPO is a two-day tradeshow dedicated to commercial dairy production. The event will showcase the latest advancements in technology and equipment for dairy producers. The American Dairy XPO will take place at the Champlain Valley Exposition Center in Burlington, Vermont on November 5-6, 2025. To pre-register for the tradeshow or for more information, please visit www.americandairyxpo.com.

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About DLG

With more than 31,000 members, DLG is a politically independent and non-profit organisation. DLG draws on an international network of some 3,000 food and agricultural experts. Through its subsidiary, DLG International, DLG operates has subsidiaries in nine countries and also organizes over 30 regional agricultural and livestock exhibitions worldwide. DLG's leading international exhibitions, EuroTier for livestock farming and Agritechnica for agricultural machinery, which are held every two years in Hanover, Germany, provide international impetus for the local trade fairs. Headquartered in Frankfurt, Germany, DLG conducts practical trials and tests to keep its members informed of the latest developments. DLG's sites include DLG's International Crop Production Centre, a 600-hectare test site in Bernburg-Strenzfeld, Germany and the DLG Test Centre, Europe's largest agricultural machinery test centre for Technology and Farm Inputs, located in Gross-Umstadt, Germany. DLG bridges the gap between theory and practice, as evidenced by more than 40 working groups of farmers, academics, agricultural equipment companies and organisations that continually compare advances in knowledge in specific areas such as irrigation and precision farming.

www.dlg.org